



北美中国半导体协会
North America Chinese Clean-tech
& Semiconductor Association
www.nacsa.com

北美中国半导体协会简介

北美中国半导体协会（简称：NACSA）于1996年9月由多位华裔半导体专家在硅谷正式成立，是一家致力于促进华裔高科技行业专业人士发展和合作的专业社团。现有4千多名会员（并在不断发展）的NACSA已经成为美国最大最有活力的亚裔专业社团之一。与中美两国政府和主要的高科技行业协会建立了良好的合作关系。

随着高科技行业的快速发展，硅谷的华裔工程师和企业家社团也在近几年获得了巨大的发展。通过创造交流机会和信息共享以帮助业内人士实现职业生涯的发展和创业的追求，NACSA已成为一个华裔半导体和高科技专业人士交流的主要平台。NACSA会员来自所有主要的半导体及高科技相关行业，如IC设计和制造，光纤设备制造，系统制造，设备制造，设计软件开发等等。会员形成了一个多种专业的人才库，这些专业包括各个高科技领域的方方面面，如设计，工艺，生产制造，测试，封装，软件，市场营销，管理，财务和法律等等。

NACSA是一个涵盖面很广的机构，对任何与我们目标一致的人士开放，我们的目标是增强行业人士间的合作，促进全球半导体和信息技术行业间的交流和培养华裔的高科技企业家。NACSA的哲学观点是在做中学，在参与中合作，在互动中交流，在努力中创业，在贡献中获益。

NACSA为实现信息和资源共享提供论坛。NACSA研讨会的演讲者均为知名的技术专家和企业家，来自高科技的各行各业，包括全球半导体业界的龙头企业，如英特尔、应用材料、美国高通、Cadence、台积电、SIA, Gartner Dataquest, Novellus；以及立足于中国的新兴半导体企业，如中芯国际, 贝岭, 展讯, 鼎芯等；以及其它机构。拥有高水平的演讲者，NACSA研讨会通常能吸引300多人的参与。除研讨会和论坛外，NACSA还举办半年一次的招聘会，企业家专题培训和创业资金筹集活动。每年NACSA都会组织企业家代表团访问中国，并接待来自中国的高级政府代表团和高科技业界代表团。具有鲜明华裔背景的NACSA正努力为实现美国和中国高科技业界的交流与合作架设桥梁。



企业赞助优惠条款

- **白金赞助（赞助金额 6000美元）：**
 - 享有黄金赞助的全部优惠
 - 在NACSA年度会议上作为贵宾致词5分钟
 - 在NACSA网站每月更新免费招聘广告张贴, 无次数限制
 - 在NACSA人才交流活动享有20 %的折扣
 - 免费享有一个专用的研讨会或其他推广活动（也可以联合其他白金赞助商）
 - 在所有NACSA活动中可免费展示宣传材料
 - 5张免费NACSA研讨会入场券
 - 在NACSA年报、展览、及 双月通讯上可有一整页的免费广告
 - 有专门NACSA联络人
- **黄金赞助（赞助金额 4000美元）：**
 - 享有白银赞助的全部优惠
 - 在NACSA年度会议和重大活动中公开致谢
 - 在每年一次的商务代表团访问中国（或高知名度的中国代表团到美国）的活动中优先拜访
 - 在NACSA研讨会张贴公司徽标
 - 在NACSA人才交流活动享有10 %的折扣
 - 在NACSA网站上张贴工作岗位招聘（最多3次），每月更新
 - 3张免费NACSA研讨会入场券
 - 在NACSA年度报告上可有半页免费广告
 - 免费参加NACSA董事会成员和贵宾联谊活动
- **白银赞助（赞助金额 2000美元）：**
 - 赠送NACSA年度报告，送发会员活动通知以及其他NACSA出版物
 - 1张免费NACSA研讨会入场券
 - 在NACSA年度报告中致谢
 - 从NACSA的网站链接到赞助商的主页上

活动赞助优惠条件

- NACSA按赞助商需要为之主办活动
- 在电视，电台，报纸，及NACSA的联盟网络上宣传赞助商的活动
- 享有白银赞助的全部优惠
- （在预算允许条件下）安排电视，广播，和报纸的采访
- （在预算允许条件下）负责活动会场登记和茶点招待



Dear Prospective Sponsor,

On behalf of North America Chinese Clean-tech & Semiconductor Association (NACSA), a premier Chinese American professional association in the U.S. and China, I would like to invite you to become our sponsor. NACSA is based in Silicon Valley with sub-chapters on both sides of the Pacific Rim serving over 4000 members from major fields in the semiconductor and related high-tech industries. Already known for the quality and impact of our events, we continue to reach out to professionals in the Chinese American high-tech communities in the U.S. as well as China while striving to serve as a liaison of both Chinese governmental high-tech initiatives and US talent base.

Thanks in large part to the generous support of sponsors like you, we have accomplished a great deal in the past years. In addition to our signature high-profile events such as annual 'China Trip', a delegation of US high-tech professionals visiting major technology development centers, first-tier corporations as well as leading research and academic institutions in China and 'Annual Conference', NACSA has demonstrated the huge success in the following well-received events:

- 2008: Annual Conference: "Green energy: A Global Perspective" – received KTSF 26 live coverage and World Journal coverage
- 2008: China-US IT Industry Forum
- 2009: "The Do's and Don'ts of Establishing High Tech Business in China" workshop
- 2009: Seminar: "Combating Economic Downturn: Opportunities in Greentech Industry and the Thriving China Market"
- 2010: Seminar: "Industry Landscape in Mobile Computing"
- 2010: Annual conference: "Emerging Technologies of the Next Decade"
- 2010: Found NACSA- Zhangjiang "North America Innovation Center" in Shanghai

High-profile events scheduled for the coming year include:

- Job fairs for experienced professionals in global high-tech industry
- Seminars: on consumer internet, wireless network, innovative green energy, cloud computing
- Organizing delegation for China Trip
- Hosting delegations from China

Your sponsorship is crucial to the success of these events and will be greatly appreciated. You can find the benefits of our corporate and event sponsorships below. Please visit www.nacsa.com for an overview of NACSA and a list of current sponsors. If you have any questions, please feel free to email me at cheng_peng@nacsa.com.

Thank you for your consideration and I look forward to receiving your favorable response soon.

Sincerely,

Cheng Peng
NACSA President 2010-2011



Corporate Sponsorship Benefits

Platinum (Annual fee \$6,000):

- All benefits of Gold sponsorship
- Brief (<5 min) introductory speech at the annual conference
- Unlimited job opening postings on NACSA website, updated monthly
- 20% discount to NACSA Job Fair
- One dedicated seminar or other promotional event specific to the sponsor (may be combined with other platinum sponsors if appropriate)
- Free exhibition of promotional material in NACSA events
- Five free tickets to NACSA seminars
- One full-page ad in NACSA annual report and logo exhibition in bi-monthly newsletter
- Dedicated NACSA contact person

Gold (Annual fee \$4,000):

- All benefits of Silver sponsorship
- Public acknowledgment at the annual conference and major NACSA events
- Preferred selection consideration in the annual business delegation to China (or high-profile Chinese delegation to the US)
- Posting of company logos during NACSA seminars
- 10% discount to NACSA Job Fair
- Posting of job positions (up to three times) on NACSA website, updated monthly
- Three free tickets to NACSA seminars
- One half-page ad in NACSA annual report
- Free attendance to networking events exclusive to NACSA Board member and VIP

Silver (Annual fee \$2,000):

- A copy of NACSA annual report, announcement of member-only events, and other publications
- One free ticket to NACSA seminars
- Acknowledgment in NACSA annual report
- Web link to sponsor's home page from NACSA's web site

Executive Event Sponsorship Benefits

(Fees based on nature and scope of event)

- One dedicated event specific to the sponsor
- Advertisement on TV, radio, newspaper, and NACSA's alliance networks
- All benefits of Silver sponsorship
- (Budget permitting) TV, radio, and newspaper interview based on event profile and timing
- (Budget permitting) on-site registration/reception support



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About NACSA

Founded in 1996 by a group of semiconductor professionals in the Silicon Valley, North America Chinese Clean-tech & Semiconductor Association (NACSA) is a professional organization dedicated to the advancement of exchange and collaboration among Chinese professionals in semiconductor and related high-tech industries.

Riding the tide of globalization, the community of Chinese engineers and entrepreneurs in Silicon Valley and China has enjoyed a tremendous growth in recent years. Through event hosting, networking, and information sharing, NACSA has been instrumental in helping build a vibrant high-tech professional community serving the needs of these professionals. With over 4,000 members, NACSA is currently one of the largest and most active Chinese professional organizations in the US. NACSA members come from diverse fields in semiconductor and other related high-tech industries, including optional devices, semiconductor, system (e.g., PC) and equipment manufacturing, design service providers, software, etc.

Committed to sharing information and resources and serving as a bridge between the US and China high-tech communities, NACSA's mission is to strengthen networking among professionals, foster entrepreneurship in ethnic Chinese, and promote the exchange in the semiconductor and related high-tech industries. At NACSA, we believe in learning by doing and contributing before receiving.

Past NACSA seminar speakers include prominent CEOs, senior executives, and entrepreneurs from well-known companies, such as Intel, Applied Materials, Cadence, MIPS Technology, Spreadtrum, UMC, TSMC, Go2Silicon, ViMicro, Broadcom Inc., Cypress Semiconductor, Keysi International, SH Zhangjiang, HK Science & Technology Parks, Goldman Sachs, and many others. NACSA seminars are well received and well attended with an average audience size of 300. Besides seminars and discussion forums, NACSA also hosts Spring/Summer picnic and forms special task teams. Each year, NACSA organizes delegations to China as well as hosts meetings with visiting high-tech delegations from China.

Please refer to NACSA's website for more information: www.nacsa.com



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