



北美中国半导体协会

North America Chinese  
Semiconductor Association  
<http://www.nacsa.com>

9/20/2007

Dear Prospective Sponsor,

On behalf of NACSA, I like to invite you to become a sponsor of NACSA, a premier Chinese American professional association in the U.S. and China. NACSA is based in Silicon Valley with sub-chapters on both sides of the Pacific Rim serving over 4000 members from major fields in the semiconductor and related high-tech industries. Already known for the quality and impact of our events, we continue to reach out to professionals in the Chinese American high-tech communities in the U.S. as well as China while striving to serve as a liaison of both Chinese governmental high-tech initiatives and US talent base.

Thanks in large part to the generous support of sponsors like you, we have accomplished a great deal in the past two years as demonstrated by the huge success of the following well-received events:

- 2005: NACSA Job Fair featuring Fortune 500 companies such as Intel, Infineon, etc.
- 2005: Entrepreneurial delegation to China
- 2006: Annual Conference: “New Frontiers of Microelectronic Industry” – Featuring T.J. Rodgers, John Deng, and Stephen Lai.
- 2006: Wuxi China-Silicon Valley IT Industry Symposium – Featuring Dr. Shi Zhengrong
- 2006-2007: Solar Energy Seminar series – Featuring premier pre-IPO companies in China
- 2007: Annual conference: “Globalization of China – Emerging Trends in China’s Semiconductor Industry”

High-profile events scheduled for the coming year include:

- Job fairs for experienced semiconductor professionals
- Seminars: Solar energy, RFID, LED, and consumer electronic devices
- Delegation to China and hosting of delegations from China
- Entrepreneurship workshops and networking events

Your sponsorship is crucial to the success of these events and will be greatly appreciated. You can find the benefits of our corporate and event sponsorships below, together with an overview of NACSA, and a list of current sponsors. If you have any questions, please feel free to call me at 408-838-1942 or email me at [mei\\_wang@nacsa.com](mailto:mei_wang@nacsa.com).

Thank you for your consideration and I look forward to receiving your favorable response soon.

Sincerely,

Mei Wang  
NACSA President 2007



## ***Corporate Sponsorship Benefits***

### ***Platinum (Annual fee \$6,000):***

- All benefits of Gold sponsorship
- Brief (<5 min) introductory speech at the annual conference
- Unlimited job opening posting on NACSA website, updated monthly
- 20% discount to NACSA Job Fair
- One dedicated seminar or other promotional event specific to the sponsor (may be combined with other platinum sponsors if appropriate)
- Free exhibition of promotional material in NACSA events
- Five free tickets to NACSA seminars
- One full-page ad in NACSA annual report and logo exhibition in bi-monthly newsletter
- Dedicated NACSA contact person

### ***Gold (Annual fee \$4,000):***

- All benefits of Silver sponsorship
- Public acknowledgment at the annual conference and major NACSA events
- Preferred selection consideration in the annual business delegation to China (or high-profile Chinese delegation to the US)
- Posting of company logos during NACSA seminars
- 10% discount to NACSA Job Fair
- Posting of job positions (up to three times) on NACSA website, updated monthly
- Three free tickets to NACSA seminars
- One half-page ad in NACSA annual report
- Free attendance to networking events exclusive to NACSA Board member and VIP

### ***Silver (Annual fee \$2,000):***

- A copy of NACSA annual report, announcement of member-only events, and other publications
- One free ticket to NACSA seminars
- Acknowledgment in NACSA annual report
- Web link to sponsor's home page from NACSA's web site

## ***Executive Event Sponsorship Benefits*** ***(Fees based on nature and scope of event)***

- One dedicated event specific to the sponsor
- Advertisement on TV, radio, newspaper, and NACSA's alliance networks
- All benefits of Silver sponsorship
- (Budget permitting) TV, radio, and newspaper interview based on event profile and timing
- (Budget permitting) on-site registration/reception support



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## About NACSA

Founded in 1996 by a group of semiconductor professionals in the Silicon Valley, North America Chinese Semiconductor Association (NACSA) is a professional organization dedicated to the advancement of exchange and collaboration among Chinese professionals in semiconductor and related high-tech industries.

Riding the tide of globalization, the community of Chinese engineers and entrepreneurs in Silicon Valley and China has enjoyed a tremendous growth in recent years. Through event hosting, networking, and information sharing, NACSA has been instrumental in helping build a vibrant high-tech professional community serving the needs of these professionals. With over 4,000 members, NACSA is currently one of the largest and most active Chinese professional organizations in the US. NACSA members come from diverse fields in semiconductor and other related high-tech industries, including optional devices, semiconductor, system (e.g., PC) and equipment manufacturing, design service providers, software, etc.

Committed to sharing information and resources and serving as a bridge between the US and China high-tech communities, NACSA's mission is to strengthen networking among professionals, foster entrepreneurship in ethnic Chinese, and promote the exchange in the semiconductor and related high-tech industries. At NACSA, we believe in learning by doing and contributing before receiving.

Past NACSA seminar speakers include prominent CEOs, senior executives, and entrepreneurs from well-known companies, such as Intel, Applied Materials, Cadence, MIPS Technology, Spreadtrum, UMC, TSMC, Go2Silicon, ViMicro, Broadcom Inc., Cypress Semiconductor, Keysi International, SH Zhangjiang, HK Science & Technology Parks, Goldman Sachs, and many others. NACSA seminars are well received and well attended with an average audience size of 300. Besides seminars and discussion forums, NACSA also hosts Spring/Summer picnic and forms special task teams. Each year, NACSA organizes delegations to China as well as hosts meetings with visiting high-tech delegations from China.

Please refer to NACSA's website for more information: [www.nacsa.com](http://www.nacsa.com)

# NACSA Sponsor List

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## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors

